

Literature Showcase (February & August)

The **Literature Showcase** section, published in the February and August issues, guarantees critical exposure for your new products and brochures in an attractive four-color format and 50 words of descriptive text. In addition, Literature Showcase advertisers will have their literature showcase placed on the NONWOVENS INDUSTRY website with a live link to their home page for six months.

Rates: 1 unit: \$775.00; Both issues: \$700.00 per. Unit Size: 1/4 page



Homepage Showcase (March & October)

Our **Homepage Showcase** appears in the March and October issues and is a convenient guide of industry leading websites. In addition, Homepage Showcase advertisers will have their web showcase placed on the NONWOVENS INDUSTRY website with a live link to their home page for six months.

Rates: 1 unit: \$850.00; Both issues: \$775.00 per unit/issue. Unit Size: 1/4 page



Supplier Gallery (April & December)

Supplier Gallery is a special presentation of new and important products featured in a bold format, handsomely presented to highlight nonwoven producers and suppliers. Each quarter-page box features a product description, color photo and pertinent company details. This special section will appear in the April and December issues. In addition, **Supplier Gallery** advertisers will have their web showcase placed on the NONWOVENS INDUSTRY website with a live link to their home page for six months.

Rates: 1 unit: \$1000.00; Both issues: \$900.00 per unit/issue. Unit Size: 1/4 page



Additional Marketing Opportunities

REPRINTS: Custom advertising and editorial reprints provide you with a simple, yet professional and cost-effective means of spreading your marketing message. Whether you seek to inform, introduce, influence or instruct, reprints complement a variety of educational, promotional, public relations or marketing programs. Custom components such as your company logo, address, highlighted text, magazine issue covers and more can be added to make reprints more targeted and effective.

CLASSIFIED ADVERTISING is an inexpensive way to promote products and services or deliver special announcements to thousands of decision-makers. Flexible display options provide a choice of ad sizes to fit any message and budget, making it easy for readers to locate your message and act upon it quickly. Direct mail services upon request.



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